

What the Giant Family Entertainment Companies Already Know and Why You Need to Know This Too

...how to benefit from their knowledge and research

This report is brought to you by...



**When it comes to laser tag the choice is
LaZer Runner...**

**Number one in systems sold for
*12 consecutive years!***

What the Giant Family Entertainment Companies Already Know and Why You Need to Know This Too...

I have a big bump on the back of my head where I hit it when I passed out from the shock of hearing what one dejected laser tag operator paid for his highly inferior old style infrared (IR) laser tag system that no longer works!

It's CRIMINAL!

At least when a common thief bonks you on the head and steals your wallet you have a *slight chance* of recovering it. Not so if you screw up and buy a laser tag system that uses old infrared (IR) technology – you have NO CHANCE for success.

If you don't know what infrared (IR) technology is and why you need to “avoid it like the plague” you need to thoroughly read the report entitled...

***The One Big Problem
With Most Laser Tag Systems
And How To Avoid It Entirely***

This is a GREAT report. It will explain all of the problems that exist with the inferior infrared laser tag systems. ***Avoid all infrared (IR) systems!***

When you're investing in a laser tag system, you have to do what the SMART MONEY does. Let me explain...

Most of the “major amusement players” in the business use LaZer Runner.

The ***Brunswick Zone*** chain of amusement centers... ***Knott's Berry Farm***... all of the many ***Palace Entertainment*** centers... ***Paramount Parks***... ***NASCAR Speed Parks*** etc, are all very successful amusement corporations, most with multiple locations throughout the USA. They do a lot of research prior to purchasing a laser tag system. A lot.

They can afford any system that they want!

- Many of these companies have sent out researchers to assess EVERY laser tag company worth assessing. Some have purchased several different systems and actually tested them in one of their many locations.
- Several companies have hired electronic engineers and consultants to have a close look at the equipment of various manufacturers in an effort to pick the one that is best for durability, reliability, features and technical support.
- Most of the companies have visited dozens of laser tag locations to determine what actual owners of laser tag systems had to say about their operating experience.

My point is this...

These “corporate entertainment BIG BOYS” can own any system that their heart desires – money is not the limiting issue. They want the best, most durable and most reliable system on the market. They want VALUE for their money.

And they spare no expense to make sure that their research is accurate and thorough.

And guess what...

All of these “Big Boys” chose a LaZer Runner Laser Tag System to anchor their centers even though...

LaZer Runner is not the most expensive system on the market.

Many inferior systems cost much more, yet perform very poorly by comparison. Yet, everyone who is anyone in the amusement business chooses a LaZer Runner Laser Tag System.

Why is that?

- ✓ It’s because our systems are the most advanced technologically.
- ✓ It’s because our systems are the most durable and reliable.
- ✓ It’s because our service department is the best in the business.
- ✓ It’s because we do what we say – you can depend on us to keep you running.
- ✓ It’s because we have been in business longer than any other laser tag company and we have a big stake in the business.
- ✓ It’s because we have installed more systems than all of our competitors combined.

Those are good reasons.

These large amusement and entertainment companies have spent thousands and thousands of dollars researching laser tag systems.

They’ve already done your homework for you!

With all of that research, homework, analysis, and manpower, these corporate family entertainment companies all chose LaZer Runner.

Take advantage of that fact...

You can have the very same reliable and durable LaZer Runner Laser Tag System in your facility as they do. We're affordable!

Not only that...

The last thing that you want to think about when you are operating a family entertainment center is fixing your equipment.

Particularly electronic equipment.

That's why we go the extra mile to be sure that everything works as well as we can possibly get it to work before sending it out the door. At LaZer Runner we do what we say - namely we provide a product that is durable, reliable and affordable. Reliable electronics provides your players with a higher level of enjoyment and allows your operator to concentrate more on promoting sales than "putting out fires" all day and giving refunds.

All of our electronics have been built to the same standards and specifications as demanding industrial and military applications!

Does our system still require some maintenance?

Of course it does. But relatively little when compared to every other system. In the rare event of a problem, we can instantly help you in a number of ways...

- We can provide you with **free "loaner equipment"** for any critical component of the system. In the rare event that your system requires emergency servicing, our service department is right there, right now! We help you to keep operating and to obtain maximum profits!
- We provide our customers with a **24-hour service hotline**. We understand that the amusement industry does not operate during the traditional 9 to 5 workday. LaZer Runner owners can contact a technician at any time during the day or night – 24 hours a day! Our service department is always ready to respond now – RIGHT NOW!
- We can dispatch one of our **mobile service crews**. Our service crews are criss-crossing the continent installing systems, training new owners, and maintaining our customer's equipment. We have the only mobile service crews in the business, and we're at your service!

All this means one thing for you...

Zero Downtime.

What do laser tag owners say in their own words? Read the report entitled...

"Can Half of All Laser Tag Owners In America Be Wrong?"

The bottom line is this...

LaZer Runner Laser Tag Systems are legendary for their durability and reliability. That is why there have been more LaZer Runner systems installed than all of our competitors combined.

When it comes to laser tag the choice is LaZer Runner.

***Number one in systems sold for
12 consecutive years!***

Bob Webster of the famous ***Knott's Berry Farm*** summed it up best when he recently wrote us a letter. Here is an excerpt of what he said...

"I personally tested every laser tag system on the market. It was my opinion that LaZer Runner was the most durable and user friendly system available.

I wasn't disappointed.

LaZer Runner has developed a high quality product requiring minimal service. Player appeal of the LaZer Runner equipment is reflected in revenues that are more than double our original plan. Most important and most impressive is their product support. Their courteous technical staff is able to resolve most equipment problems (which are very rare) over the phone.

Sincerely,

***Bob Webster
Manager - Amusements
Knott's Berry Farm***

I'm sure that you agree that Knott's Berry Farm is one of the most recognizable family entertainment destinations in the USA.

It's an institution!

Knott's Berry Farm can likely afford any laser tag system that they want. Yet, after extensive research, they chose a LaZer Runner Laser Tag System.

Even though LaZer Runner is not the most expensive, it is still the most reliable, the most durable and the most advanced.

Take advantage of all the research that the “big boys” do to ensure that you too, make the right decision...

Please consider our experience in the business, our stability as a company, our reputation as the largest laser tag manufacturer in the world, and our commitment to the amusement industry when you make your purchase decision.

I guarantee you this...

We'll stick with you every step of the way to make your experience as enjoyable and profitable as possible!

Sincerely,

A handwritten signature in cursive script that reads "Kenn Schurek". The signature is written in black ink and has a horizontal line underneath it.

Kenn Schurek – Founder
LaZer Runner Laser Tag Systems

PS Need to speak to someone knowledgeable about laser tag? Pick up the phone and call **Paul Savard** at our office...**1-780-496-9058 ext 248**.

He'll send you out a **FREE FACT KIT**. It comes to you packed and stuffed in a huge envelope with all kinds of information about laser tag. You'll discover all kinds of interesting things about the laser tag business to help you make an accurate and informed decision.

Or [CLICK HERE](#) to order the FREE FACT KIT online.